

Fundraising Letter

To Whom It May Concern:

Founded in July of 2012, Serve for Cures was created by Jeremy Montgomery in the memory of his daughter. Emma was diagnosed at the age of 4 with brain cancer. Because of her cheerful personality and drive to try something new, Jeremy created Serve for Cures so that people could fight for their loved ones condition. By having friends and family play volleyball for prize money that will go to a charity of their choice. The reason that volleyball is the game of choice is because Emma always wanted to be a volleyball player.

Serve for Cures' mission is to give donations to the organizations that allow medical professionals to do research for possible treatments. Anyone can sign up a team of two for a match in the beach volleyball tournament. It's not winter takes all, but at the end of each match there is a cash reward to the team's charity regardless of if they won or not. With this philosophy we hope to end suffering from diseases.

Serve for Cures is a nonprofit organization in which people are able to participate in competitive volleyball competitions for donations to the charity of their choice. Because we provide an award to all of the charities that people choose to play for other than the winner, we always ask generous benefactors to contribute to our goal. We wish to provide donations to any charity that is close to our competitors because this is a way that they can provide donations to something that has affected their family.

Any donation is greatly appreciated. At the end of the year we will be having our end of the year gala where we will announce how much we donated as well as recognizing all of our competitors. We raised about \$2 million last year and next year we will be trying to achieve more for the field of research as we play a great sport.